

ABSTRACT

Product design apparatus and methods including a product database server operable to display a plurality of product styles, a plurality of customizable attributes, and a plurality of composite images. The database server is accessible by at least one client computer operable to select a product style having customizable attributes based upon choices presented by the product database server and elections made via the client computer. The product design server is operable to display a custom product design by combining a selected product style with one or more of the available attributes. Graphic displays including a composite image having the selected product style and the selected customizable attributes are transmitted via the database server to the client computer.

097246 020501
FOUO "942760